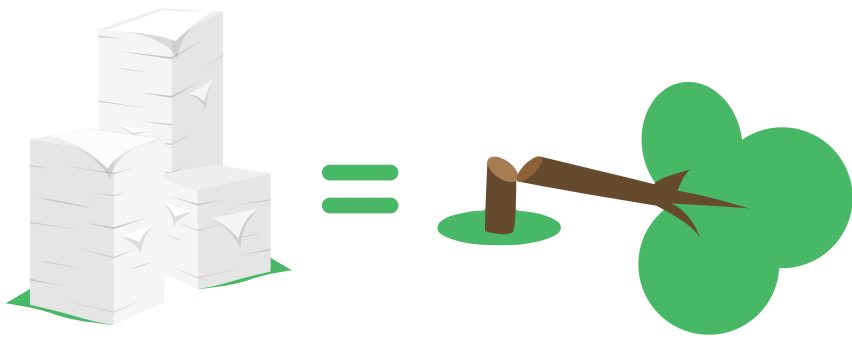


Dear Valued Clients,

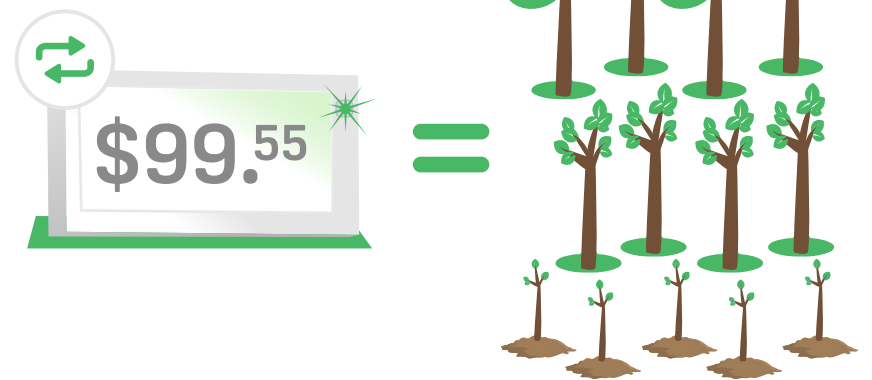
As we celebrate our 15th anniversary as the leading supplier of electronic shelf labels (ESL) in North America, we reflect on the achievements that have made JRTech Solutions a trusted and reliable partner to the retail industry and to our community.

Over the past 15 years, JRTech Solutions has demonstrated a commitment to sustainability and environmental responsibility, offering retailers a solution that not only enhances operational efficiency but also minimizes its impact on the environment. Our unique infrared communication-based ESL system has the longest and most powerful battery life on the market, lasting up to four times longer than competing technologies. This means, our digital tags will provide you with the greatest possibility of reducing your impact on the environment versus paper price tags and other systems on the market.

To date, our retailers have foregone the use of more than 440 million throw-away paper price tags by using our digital labels, saving an average of 1,375 trees, and reducing their CO² footprint by over 63.80 tonnes. Furthermore, JRTech Solutions has also implemented an eco-recycling program where we collect and repurpose end of life labels, further reducing their carbon footprint.



10,000 sheets of paper equals 1 tree destroyed



440,000,000 label updates equals 1,375 trees saved and a reduction of 63.80 tonnes of CO²

At JRTech Solutions, we are proud of the impact we have made over the past 15 years, and we remain steadfast in our commitment to being good stewards of the environment. We look forward to continuing to work with you to create a better future for all.

Thank you for your trust in JRTech Solutions.

Diego Mazzone

President and CEO of JRTech Solutions

